

2018-2020



#SeeThingsClear #FakeNews #SMARTed



SMARTed
against fake news

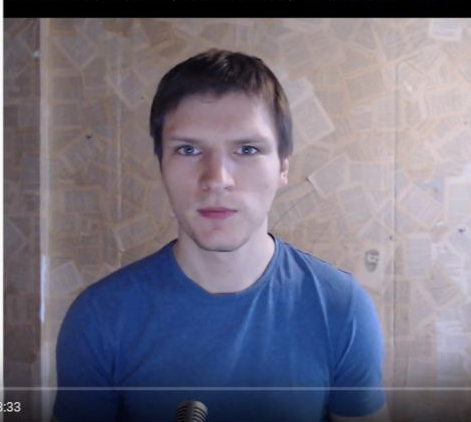


Ministry of Culture
Republic of Latvia



Co-funded by the
Europe for Citizens Programme
of the European Union

MANABALSS.LV, PARAKSTI, LATVIJA.LV/PV



0:01 / 13:33



Manabalss.lv atsaka iniciatīvu. latvija.lv/pv

463 views · Aug 21, 2019

26 5 SHARE SAVE ...

Tweet

**Indars Melzobs** @IndarsMelzobs · Apr 24

No Ždanokas sākotnēji savāktajiem 20k parakstiem kolektīvā iesnieguma "Par pieminēkļu cīnītājiem pret nacismu aizsardzību" pēc personas kodu pārbaudes vairāk kā 4000 (!!!) ir atzīts, ka šādas personas neeksistē!

12

84

232

**4diena** @CetvergsJanis · Apr 24

Ja jau Jums ir šāda informācija. Tad vai jau ir iesniegums @Valsts_policija par dokumentu viltošanu?

2

4

4

**Bumbuls** @Bumbuls2 · Apr 24

Uz policiju ar iesniegumu prom!

1

4

4



WHY WE CARE

ManaBalss experience with disinformation





SMARTeD RESULTS

1

Research on
disinformation

2

Developed methodology
for a local workshop

3

Recommendations for
EU and member states



**I Survey on
disinformation
and fake news**



48 participants from Czech Republic, Estonia, France, Greece, Latvia and Slovenia.



Main group of survey participants were academia, followed by civil society activist, media professionals / journalists and researchers.



On-line survey data collection took place in October and November 2018.



**Survey
participants**

THE SCOPE OF DISINFORMATION

46%

AN AVERAGE SHARE
OF POPULATION THAT
CANNOT IDENTIFY
DISINFORMATION

1x

AT LEAST ONCE A WEEK
SURVEY PARTICIPANTS
COME ACROSS
INFORMATION THAT
THEY BELIEVE IS FALSE



MIGRATION POLICIES
ARE AN AREA OF PUBLIC
LIFE THAT IS HARMED
TO A GREATEST EXTENT

SOURCES OF HARM

INTENTIONAL
POLITICAL ABUSE
FOR POLITICAL
PURPOSES

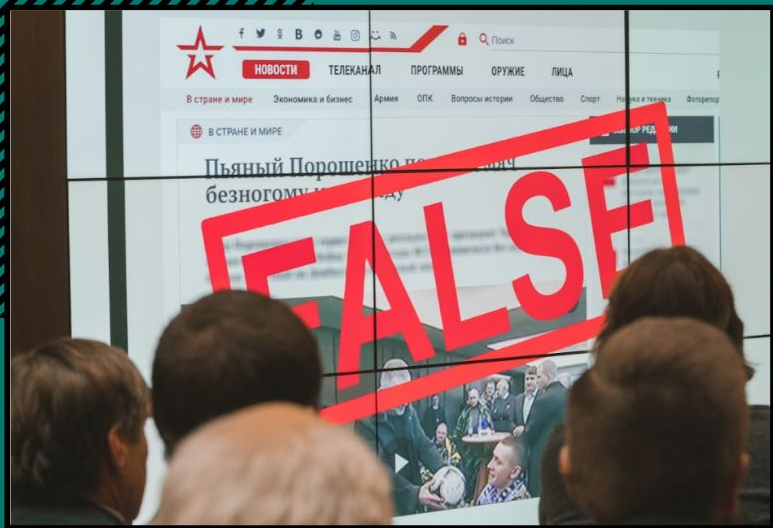


SOCIAL MEDIA
AND MESSAGING
APPS ONLINE
BLOGS AND
FORUMS



ANONYMOUS
SOCIAL MEDIA
ACCOUNTS AND
POLITICIANS





Addressing the disinformation and fake news issue



88 % indicated that the EU should be empowered to take a more active role in combating disinformation



Raising awareness among the public – the most effective measure for reducing the adverse effects of disinformation



Media / journalists and media policy makers – must be leaders



Online platforms should assume greater responsibilities in protecting their users from disinformation and ensure transparency about sponsored content

TOOLS AIMED AT REPORTING
THE DISINFORMATION AND
SPECIFIC PLATFORMS FOR
MAKING SOUND DECISIONS
BEFORE VOTING - GOOD
EXAMPLES OF EXISTING TOOLS

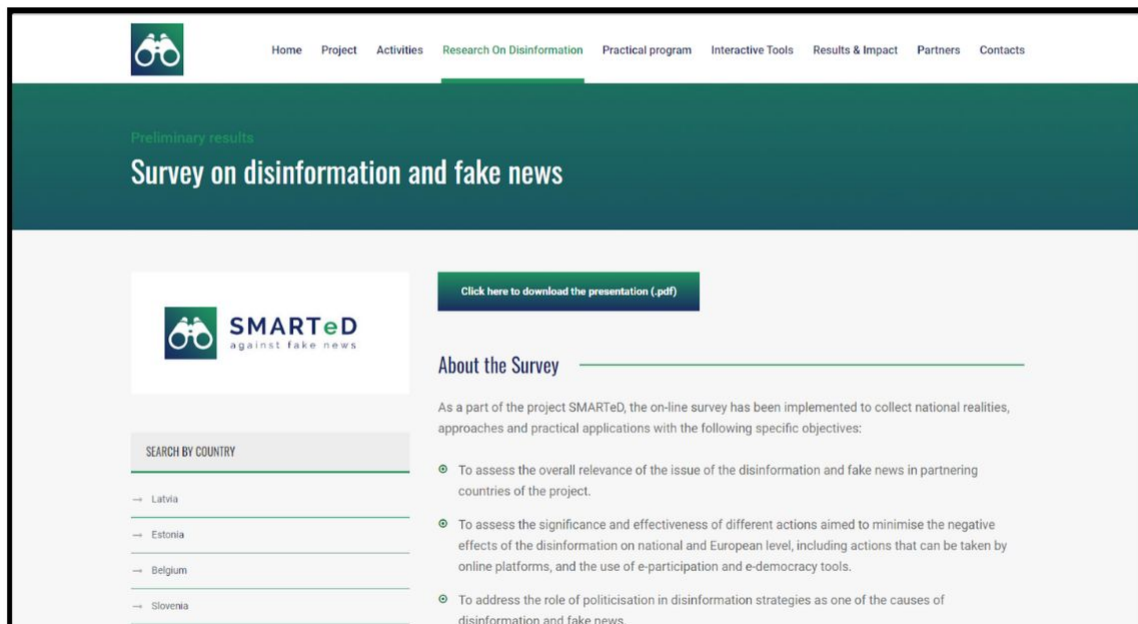
E-democracy tools to address the disinformation

SUGGESTED E-DEMOCRACY TOOLS:

- Content trustworthiness rating systems in line with journalistic principles
- Tools aimed at reporting the disinformation
- Trusted fact-checking organisations and academia with access to platform data

FIND FULL REPORT HERE:

<https://smartedemocracy.org/research-on-disinformation/>




The screenshot displays the SMARTeD website interface. At the top, a navigation bar includes links for Home, Project, Activities, Research On Disinformation (highlighted), Practical program, Interactive Tools, Results & Impact, Partners, and Contacts. The main header area features the text "Preliminary results" and "Survey on disinformation and fake news". Below this, a sidebar on the left contains the SMARTeD logo and a "SEARCH BY COUNTRY" section with a list of countries: Latvia, Estonia, Belgium, and Slovenia, each preceded by a right-pointing arrow. The main content area on the right has a button that says "Click here to download the presentation (.pdf)". Below the button, the section "About the Survey" is followed by a paragraph explaining the survey's purpose and a list of three objectives, each marked with a green circular icon.

Home Project Activities **Research On Disinformation** Practical program Interactive Tools Results & Impact Partners Contacts

Preliminary results

Survey on disinformation and fake news

 **SMARTeD**
against fake news

SEARCH BY COUNTRY

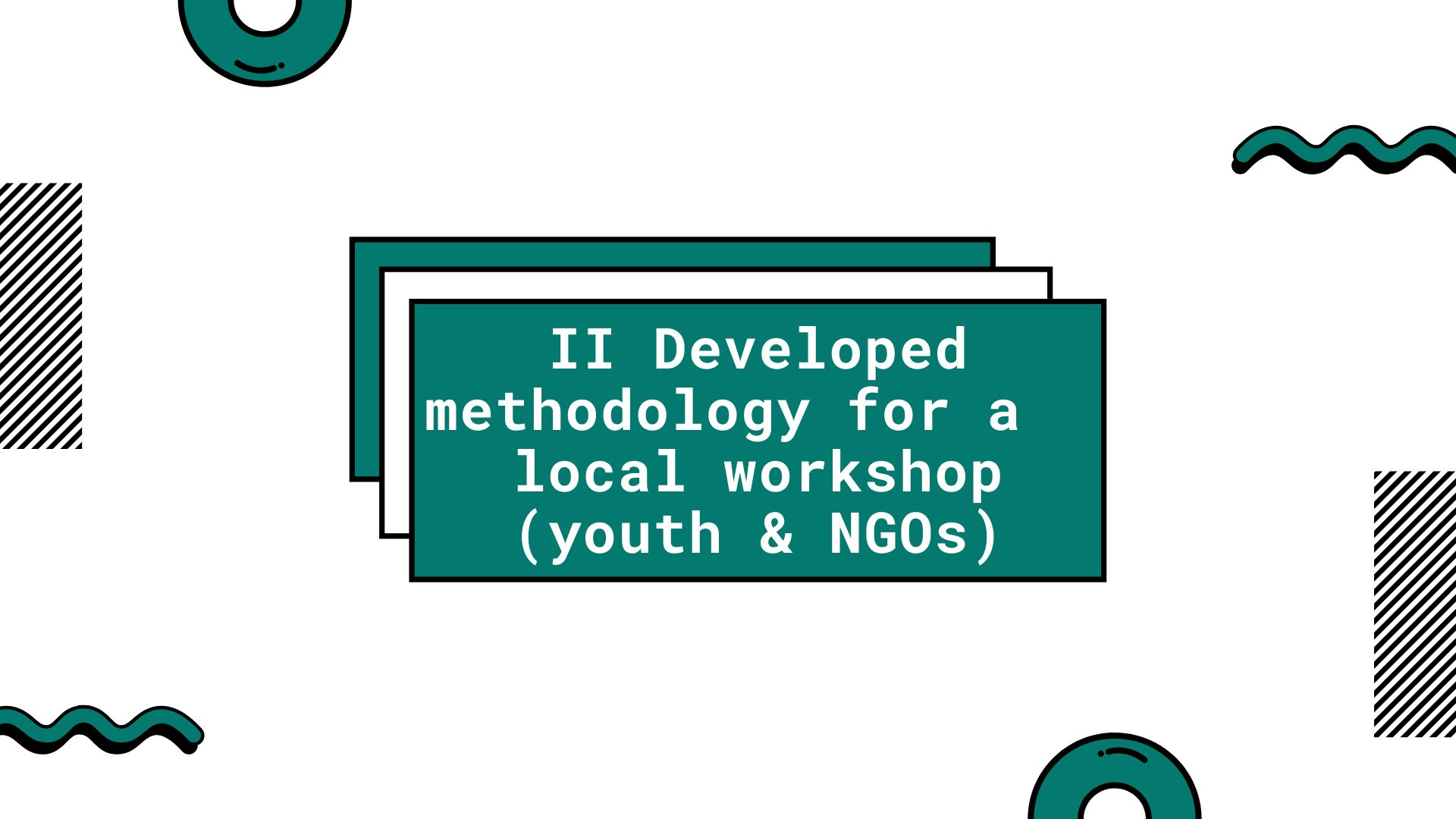
- Latvia
- Estonia
- Belgium
- Slovenia

[Click here to download the presentation \(.pdf\)](#)

About the Survey

As a part of the project SMARTeD, the on-line survey has been implemented to collect national realities, approaches and practical applications with the following specific objectives:

- To assess the overall relevance of the issue of the disinformation and fake news in partnering countries of the project.
- To assess the significance and effectiveness of different actions aimed to minimise the negative effects of the disinformation on national and European level, including actions that can be taken by online platforms, and the use of e-participation and e-democracy tools.
- To address the role of politicisation in disinformation strategies as one of the causes of disinformation and fake news.



II Developed
methodology for a
local workshop
(youth & NGOs)

389 people
12 local workshops
6 countries

CONCLUSIONS MADE BY PARTICIPANTS:

1. Dig deeper (critical thinking, purpose)
2. Check the source
3. Fact checking
4. Stop sharing
5. Educate others





III
Recommendations
for EU and member
states

EU POLICY & FUNDING

- Strengthening and expanding the existing EU policy on disinformation
- Supporting media literacy and active citizenship through EU programmes
- Ensuring funding for national and local civic initiatives that fight with disinformation and strengthen fact-checking platforms

Recommendations

FEW IDEAS

- Subsidizing countries that introduce programs in schools
- Funding translations of the existing [tech] tools across EU

ACCOUNTABILITY

- Introducing laws, regulations and penalties on EU and national level, preventing the spreading of disinformation via media and social networks

Recommendations

- A single European Regulatory Framework for Disinformation
- Establishment of national agencies (funded by all media), journalists check the news
- Law that obligates social media to introduce algorithms that track and enable reporting of fake news and following fact checking

RESPONSIBLE MEDIA

- Encouraging the development of trustable and responsible media ecosystem in Europe.

Recommendations

- A certificate of reliability given to news outlets, social media actors etc.
- National press "trust ability" list / EU awards
- Transparency of media, stronger media regulations

ENCOURAGING COOPERATION

- Working towards cross-sectoral, cross-national cooperation in sharing the best practices and achieving common goals.

Recommendations

- EU Program for exchanging know-how and best practices for journalists, focusing on media literacy, data journalism etc

EDUCATION

- Introducing education on media literacy and critical thinking in schools, starting from early age
- Carrying out awareness campaigns and supporting non-formal education activities

Recommendations

- Educational campaigns in schools using digital applications to Raise awareness
- EU awareness raising campaign lead by youth
- Establishment of European Day Against Fake News with a clear message such as “Stay Calm and Double-Check”

TECH TOOLS

- Introducing laws, regulations and penalties on EU and national level, preventing the spreading of disinformation via media and social networks.

Recommendations

- A single European Regulatory Framework for Disinformation
- Establishment of national agencies (funded by all media), journalists check the news
- Law that obligates social media to introduce algorithms that track and enable reporting of fake news and following fact checking

A photograph of a man with glasses and a woman in a meeting. The man is on the left, wearing a plaid shirt and glasses, looking towards the woman. The woman is on the right, wearing a grey sweater, looking back at him. They are in a room with a whiteboard in the background. The image is framed with decorative elements: a black and white striped triangle in the top left, a teal wavy line on the left, a teal circle with a smiley face in the top right, and a black and white striped triangle in the bottom right.

The role of civil society

**RAISING
AWARENESS**

**EDUCATION &
TRAINING**

**WATCHDOG
FUNCTIONS**

**ACCOUNTABILITY
OVER TECH
TOOLS**



THANK YOU!

VISIT THE PROJECT PAGE

<https://smartedemocracy.org>

www.manabalss.lv | sveiki@manabalss.lv +371
+371 2655 3610

