The ins and outs of EU funding for non-profits:
learn how to improve your fundraising efforts

Date: 14 October 2015

Target Audience: The course is designed for fundraising managers, experienced fundraisers, project managers and those with an interest in EU affairs.

The aim:

This course will go through the ins and outs of the most relevant EU funding programmes for non-profit organisations, from the Creative Europe Programme, to Erasmus+, Europe for Citizens, LIFE, Horizon 2020, REC & Justice Programmes, etc., based on the participants’ expressed interests. In addition, we will cover the overarching principles of EU public funding in order to better understand the Commission’s priorities and requirements. The training will be filled with the necessary tips to preparing a successful project application. Finally, we will present and discuss alternative non-EU funding sources to complement and/or diversify the funding needs of your organisation. This workshop, which will feature a hands on, interactive approach will allow you to practice the covered skills by looking at and working with real project applications. By the end of the session, you will be empowered and capable of making better use of the available funding to help fulfill your organisation’s needs.

Learning Outcomes:

- Learn the main principles & rules of EU public funding
- Understand the Commission’s funding priorities and how to address them in your project application
- Obtain an overview of the EU funds available and match them to your organisation’s needs
- Get useful tips on how to prepare a successful project application
- Find out about alternative funding sources to the EU in order to diversify and complement your funding needs
Agenda

8:45-9:00  Welcome and registration
9:00-9:30  Introductions, personal experiences with EU funding, individual assessment needs
9:30-10:30 Getting started with EU funding: funding priorities & principles
10:30-10:45 Coffee Break
10:45-12:45 A closer look into some selected programmes\(^1\): What is it in for the non-profit sector?
   Practical exercise: online scanning funding opportunities
12:45-13:30 Light lunch offered at ECAS premises
13:30-15:30 Into the thick of it: the project application
   Practical exercise: putting together a project proposal
15:30-15:45 Coffee Break
15:45-16:30 Fundraising beyond EU: alternative sources to (co)fund your project ideas
16:30-17:00 Q&A

\(^1\) Previously agreed upon with participants according to their interests/needs.